FOR IMMEDIATE RELEASE

Gentle Barn Leads The Way In Crowd-sourced Groundbreaking Documentaries

Gentle Barn and Visual Sherpa Leverage Membership Driven Funding to Create Awareness
Raising Stories of Rescued Animals and Children

Santa Clarita, CA (December, 2017) – For more than 18 years, The Gentle Barn (www.gentlebarn.org), has established itself as one of the country’s most innovative, non-profit foundations where rescued farm animals are paired with at-risk, inner-city and special needs children who share similar stories of abuse and neglect and are given a chance to heal. The Gentle Barn started making short films with Visual Sherpa about 8 years ago in order to educate the public about the treatment of farm animals, their healing process at The Gentle Barn, and then the healing they provide to people in need within uniquely, inspiring documentaries that present a message of hope.

“The Gentle Barn’s mission is to tell the stories of the beautiful animals that we have rescued and are honored to work with,” says Ellie Laks, Founder of The Gentle Barn. “Together with Visual Sherpa, we get to create incredible, heart-warming movies that document the courageous lives of amazing animals and to raise awareness about what these animals are going through. These films help us generate funds that in turn help us afford to rescue more animals and help more children. I like to say that animals are angels among us, and are here to guide us towards making a more compassionate world. I want to thank everyone who supports our mission and becomes a subscriber so we can continue producing movies that make a difference.”

“Working with The Gentle Barn has been a rewarding experience, and Visual Sherpa is thrilled to be able to tell these stories,” says Joey Julius, Executive Producer at Visual Sherpa. “Our goal is to create family programming that helps bring animal welfare issues to light in a direct, yet gentle way—helping families create an open and honest dialogue about subject-matter that would otherwise be difficult to bridge.”

The Gentle Barn and Visual Sherpa have been producing stories of rescued animals that have been seen around the world. Some of the most popular films available on Patreon are: The Dudley Story, Maybelle & Miles, Rescue at E6, and The St. Louis Six. For everyone who has enjoyed watching these important movies, please continue to pledge your support for more great content like this. Visit GentleBarn.org/Patreon to learn how.

“Sharing our experiences in a thought provoking way that inspires people to make positive change is so important,” says Jay Weiner, Co-Founder of The Gentle Barn. “Through Patreon, it will allow The Gentle Barn to continue to share these vital productions.”
Here is a link to The Gentle Barn’s campaign video of Patreon/ Visual Sherpa promotion video:
https://vimeo.com/245330934

ABOUT THE GENTLE BARN | www.gentlebarn.org
The Gentle Barn is a national nonprofit organization, founded in 1999 as a safe haven and place of recovery for severely abused animals. The Gentle Barn offers their unique philosophy of rehabilitating animals and connecting their stories of survival and healing to the personal experiences of inner city, at-risk and special needs children who have suffered physical, mental or emotional trauma. By interacting with The Gentle Barn’s approximate one hundred and fifty animals and taking a hands-on role in their welfare, those who participate in the programs at The Gentle Barn learn empathy, trust and forgiveness. The Gentle Barn is supported by Celebrities such as Ellen Degeneres, David Backes, Daisy Fuentes & Richard Marx, Jenna Dewan-Tatum, Steve-O, Rikki Rockett of Poison, Pamela Anderson and Hilary Swank.