MEDIA ALERT

Gentle Barn Launches Campaign for The St Louis Six

Fans, Celebrities, and Supporters Rally Together To Help Open A Forever Home
For Chico and His Brothers

Santa Clarita, CA (May 2017) – The Gentle Barn Foundation, who saved the six cows that had escaped from a slaughterhouse in North St. Louis on March 30th, are announcing a fundraising campaign #StLouisSix (www.gentlebarn.org) to donate towards the naming of each cow in order to fund a new Gentle Barn location in Missouri, near St. Louis. One of The Gentle Barn’s major donors has added a $100,000 matching contribution to jumpstart the campaign.

Chico led the amazing escape that took over local news and reached national attention. Since being rescued by The Gentle Barn, Chico and his brothers (pictured) have been given close medical attention and are enjoying their freedom at a foster-property, where they are recovering. Now they need a forever home.

“It’s our goal to start a Gentle Barn in every state so that we can give sanctuary to more animals, and hope to more children,” says Ellie Laks, Founder of The Gentle Barn. “Chico and his brothers clearly want to live. Now that they have been saved, they need a home. St Louis is the perfect place for the next Gentle Barn. With the public’s help we can open the third Gentle Barn and give sanctuary to these special cows. Please help us, help them!”

Fans of Chico and his brothers and supporters of The Gentle Barn should visit the website to participate at: www.gentlebarn.org/StLouisSix. Please join the online campaign #StLouisSix and share it with your friends and please make a donation to give them a name and a home in honor of their fallen brother, Spirit.
“One of the St Louis Six affectionately named, Spirit, could not overcome his internal and physical injuries from the escape and re-capturing and had to be euthanized Tuesday, May 3rd, 2017 at The University of Missouri,” says Jay Weiner, Co-founder of The Gentle Barn, “The other five cows are in good health, and their lives will be lived in memory of Spirit and the life that he should have had. Ellie and I are asking the public to support Chico and his brothers to have a permanent home at a Missouri Gentle Barn, have the care that they need, and the healing experiences they will use to overcome their fears of humans and eventually become ambassadors to The Gentle Barn’s programs.”

ABOUT THE GENTLE BARN | www.gentlebarn.org
The Gentle Barn is a national nonprofit organization, founded in 1999 as a safe haven and place of recovery for severely abused animals. The Gentle Barn offers their unique philosophy of rehabilitating animals and connecting their stories of survival and healing to the personal experiences of inner city, at-risk and special needs children who have suffered physical, mental or emotional trauma. By interacting with The Gentle Barn’s approximate one hundred and fifty animals and taking a hands-on role in their welfare, those who participate in the programs at The Gentle Barn learn empathy, trust and forgiveness. The Gentle Barn is supported by Celebrities such as Portia & Ellen Degeneres, Kelly & David Backes, Daisy Fuentes & Richard Marx, Jenna & Channing Tatum, Steve-O, Rikki Rockett of Poison, Pamela Anderson, Alicia Silverstone, and Hilary Swank.

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