

### FOR IMMEDIATE RELEASE

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## **GOMACRO SPONSORS THE GENTLE BARN GARDEN**

## The Gentle Barn and GoMacro Send Important Message of Social Responsibility

Santa Clarita, CA (June 26, 2016) – **The Gentle Barn** will be celebrating the new sponsorship of their organic garden this Sunday, June 26<sup>th</sup> made possible by GoMacro, makers of Macro Bars and Thrive Bars. The Gentle Barn Foundation not only teaches the power of healing and compassion to children and adults through the kind and respectful treatment of animals, but it is also a dedicated advocate of adopting a plant-based diet (<a href="http://plant-based-diet.gentlebarn.org/">http://plant-based-diet.gentlebarn.org/</a>). The Gentle Barn and GoMacro have been collaborating to promote the positive impact adopting a plant-based diet can have on the planet. The Gentle Barn Garden is its culmination.

"We've always placed a very high importance on our garden here at The Gentle Barn." says, Founder of The Gentle Barn, Ellie Laks. "The organic veggies we grow go to the animals of The Gentle Barn, but we also use it to remind visitors of how easy and important it is to adopt a plant-based diet. We were very pleased when approached by Jola Sonkin, CEO and Co-Founder of GoMacro, about sponsoring our garden. If you'd like to join GoMacro in supporting The Gentle Barn, please visit our website. And while you're at it, enjoy a delicious Macro Bar."

GoMacro is a company committed to using only locally sourced, plant-based ingredients in its sustainably produced nutrition bars. It quickly found a welcoming embrace from the friends and followers of The Gentle Barn and joined The Gentle 52 program. "We are so excited to stand together with The Gentle Barn and show our support of this important movement towards a healthier and more environmentally conscientious world," says Jola Sonkin, CEO and Co-Founder of GoMacro. "GoMacro strongly believes in social responsibility and is proud to sponsor The Gentle Barn garden."

Attendees will enjoy an interactive tour with the animals, samples of GoMacro bars, music, dancing, and games.

# Event details are as follows:

What: The Gentle Barn Opens New Garden Sponsored by GoMacro

When: Sunday, June 26, 2016 10:00 a.m – 2:00 p.m.

Where: The Gentle Barn 15825 Sierra Highway, Santa Clarita, CA



Media Availability: Gentle Barn Founders Ellie Laks and Jay Weiner will be on-site available for interviews.

### **ABOUT GOMACRO**

Starting on a small organic family farm in 2004, GoMacro is an internationally distributed vegan food company that believes in the pursuit of thoughtful food choices and clean eating. Sourcing only the highest quality plant-based ingredients from the top organic and non-GMO certified growers, GoMacro has maintained a steadfast commitment the company's roots in farm, family, and ingredients. GoMacro's award-winning MacroBars and recently launched Thrive Bars are produced in Viola, Wisconsin, near the GoMacro family farm. For additional product information and more about our story please visit www.GoMacro.com or find us at @GoMacro.

#### ABOUT THE GENTLE BARN

The Gentle Barn (www.gentlebarn.org) is a national nonprofit organization, founded in 1999 as a safe haven and place of recovery for severely abused animals. The Gentle Barn offers their unique philosophy of rehabilitating animals and connecting their stories of survival and healing to the personal experiences of inner city, at-risk and special needs children who have suffered physical, mental or emotional trauma. By interacting with The Gentle Barn's approximate one hundred and eighty animals and taking a hands-on role in their welfare, those who participate in the programs at The Gentle Barn learn empathy, trust and forgiveness. The Gentle Barn is run by Founder Ellie Laks and her husband and Co-founder Jay Weiner, both of whom were healed and supported by animals as children. The Gentle Barn's mission is simple: "Teaching People Kindness and Compassion to Animals, Each Other and Our Planet."

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